

## HKT takes the lead in launching interactive eye AI Robot<sup>1</sup> in Hong Kong Enhancing children's biliterate and trilingual learning abilities

**HKT (SEHK: 6823) – HONG KONG, 12 July 2022** – HKT's eye Smart Communications Service today launched the new eye AI Robot, aiming at real-time interaction with kindergarten and primary school children in English, Mandarin or Cantonese to enhance their language learning capacity. Children can also take part in STEM and coding activities, training games to strengthen somatosensory as well as gross and fine motor skills, and enjoy a full range of home communication and entertainment services.



Equipped with artificial intelligence, the eye AI Robot is capable of face and object recognition as well as interactive voice communication. Through multiple sensors on its head, cheeks, palms and body, the eye AI Robot engages through different body movements to make interaction more fun.

In terms of language learning, the eye AI Robot helps immerse children in an interactive environment to enable English and Mandarin language learning in a lively and laid-back setting. It also comes preloaded with apps offering more than 3,000 human voice audio e-books<sup>2</sup> in English, Mandarin and/or Cantonese in total.

In addition, the eye AI Robot is fitted out with STEM and coding learning apps. Children can create instructions to control the robot's movements, thereby enhancing their problem-solving ability, creativity and computational thinking. Through STEM, children are encouraged to actively learn and practise logical thinking, in preparation for their future. The human skeleton detection technology of the eye AI Robot couples with song and dance to entice children in somatosensory interaction through singing, dancing and working out with the robot.

To facilitate communication, parents and guardians can call home and enjoy voice and video chats with their little ones through the robot when they are away from home. They can also check on their home and children through the robot's front-facing camera.

Mr Derek Choi, Managing Director of HKT Home, said, "Throughout the eye service's 15-year history, we have consistently catered to the needs of every member of the family by providing educational, informational and entertaining content. Today marks a new milestone for eye Smart Communications Service. On top of existing tablets, we have added the brand-new eye AI Robot<sup>3</sup> to our portfolio, enabling fun and relaxed ways of language and STEM learning."

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For details of the eye AI Robot service plan and product specifications, please refer to the [Appendix](#), visit the eye Smart Communications Service website at <https://www.hkt-eye.com/eyeAIrobot>, call our hotline at +852 2888 0008 (press 3) or visit designated 1O1O and csl shops.

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- 1 According to public information in the market, as at June 2022, HKT is the first company in Hong Kong to preload its own apps in an interactive robot for communication services.
- 2 Applicable to designated service plans and locations only.
- 3 Some of the apps in the eye AI robot are preloaded by the third party supplier. The preload apps in the eye AI robot may be different from that in the eye3 tablet version. HKT reserves the right to change any of those preload apps for the eye service without prior notice.



HKT launches eye AI Robot aiming at enhancing children’s language learning ability while incorporating STEM and coding activities.



From left (back row): Ms Teresa Ng, Head of Marketing & Partnership of HKT Home, Mr Derek Choi, Managing Director of HKT Home, and Dr Winnie Cheuk, Founder and Executive Director of Dr. PLAY, attend the eye AI Robot launch with a group of children.

## **About HKT**

HKT (SEHK: 6823) is Hong Kong's premier telecommunications service provider and a leading innovator. Its fixed-line, broadband, mobile communication and media entertainment services offer a unique quadruple-play experience. HKT meets the needs of the Hong Kong public and local and international businesses with a wide range of services including local telephony, local data and broadband, international telecommunications, mobile, enterprise solutions, FinTech, e-commerce, big data analytics, media entertainment including the provision of interactive pay-TV services, and other telecommunications businesses such as customer premises equipment sales, outsourcing, consulting and contact centres.

HKT is the first local mobile operator to launch a true 5G network in Hong Kong with differentiated value-added services. Backed by its substantial holding of 5G spectrum across all bands and a robust and extensive fibre backhaul infrastructure, HKT is committed to providing comprehensive 5G network coverage across the city.

HKT delivers end-to-end integrated solutions employing emerging technologies such as 5G, cloud computing, Internet of Things ("IoT") and artificial intelligence ("AI") to accelerate the digital transformation of enterprises and contribute to Hong Kong's development into a smart city.

Riding on its massive loyal customer base, HKT has also built a digital ecosystem integrating its loyalty program, e-commerce, travel, insurance, big data analytics, FinTech and HealthTech services. The ecosystem deepens HKT's relationship with its customers, thereby enhancing customer retention and engagement.

For more information, please visit [www.hkt.com](http://www.hkt.com).  
LinkedIn: [linkedin.com/company/hkt](https://www.linkedin.com/company/hkt).

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